

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of  
1938, as amended

For Six Month Period Ending 06/30/2012

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Switzerland Tourism

55

(c) Business Address(es) of Registrant  
608 Fifth Avenue  
New York, NY 10020

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☐If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

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(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Toedistrasse 7, 8002 Zurich, Switzerland  
Swiss Federal Railways, Wylerstrasse 123/125 Berne, Switzerland

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Providing free information on travel, education, hotel accommodation and transportation. Distribution of travel literature and posters to travel agencies, tour operators and individuals who ask for it. Furnishing of articles and images on Switzerland's attractions, her life and culture to newspapers and magazines. Lending video or DVD images to lecturers, travel agencies and TV stations as per request. Arranging for free transportation within Switzerland for writers, reporters, editors, travel agencies and decision makers.

See attached list for free transportation and promotional activities.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
please see seperate sheet			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
please see seperate sheet			

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Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.  
 Switzerland Tourism, Zurich Switzerland  
 Swiss Federal Railways, Berne Switzerland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Switzerland Tourism, Zurich Switzerland (head office)  
 Total net budget for 2012 marketing activities USD \$ 1,21 Mio.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts      ☒ Magazine or newspaper      ☐ Motion picture films      ☐ Letters or telegrams  
☒ Advertising campaigns      ☒ Press releases      ☒ Pamphlets or other publications      ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

## Electronic Communications

- ☒ Email  
☒ Website URL(s): www.myswitzerland.com  
☒ Social media websites URL(s): www.facebook.com / www.twitter.com  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials      ☒ Newspapers      ☒ Libraries  
☐ Legislators      ☒ Editors      ☒ Educational institutions  
☐ Government agencies      ☐ Civic groups or associations      ☐ Nationality groups  
☒ Other (specify) general public

21. What language was used in the informational materials:

- ☒ English      ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  
 Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

7/12/12

ALEX HERRMANN

THOMAS JENNI

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



***Item 11 of Supplemental Statement: Period January– June 2012***  
***Promotional activities: New York***

Travel Trade Shows/Conferences:

January 08 - 11, 2012	PCMA Annual Meeting, SCIB, San Diego CA
January 25 - 27, 2012	HelmsBriscoe Annual Business Conference, SCIB, Reno NV
Feb 7 - 8, 2012	Bank Travel Conference, Memphis, TN
March 12	VIP Bachelor Party, New York
March 16 – 19	Mountain Travel Symposium, Squaw Valley, CA
March, 18 - 20, 2012	Successful Meetings University, SCIB and Montreux Riviera Convention Bureau, New York NY
April 17	Best of Switzerland Media Luncheon, Philadelphia
April 17	Best of Switzerland Media Luncheon, Boston
April 18	Best of Switzerland Media Luncheon, Chicago
April 19	Best of Switzerland Media Luncheon, New York
May 01 - 03, 2012	ASAE International Conference & Springtime expo 2012 - SCIB with Basel Tourism, Washington DC
May 14 - 15, 2012	Elite International Showcase, New York, NY
May 29 – June 2, 2011	Meeting & Incentive Forum, SCIB and Flims Laax Falera Meetings, The Breakers, West Palm Beach FL
June 3-6	Public Relations Society of America PRSA, Ohio

Receptions and Presentations:

March 12 - 16, 2012	SCIB Sales Calls with Hotels of Switzerland, Flims Laax Falera Meetings &
March 23	Rail Europe, Raclette, Rosemont, IL
April 16 – 20, 2012	Sales Calls in Boston, MA / CT / NJ / NY
April 19, 2012	Shuttle Launch, New York, NY
June 18 - 22	Sales Calls in NJ, Philadelphia, Washington DC



***Item 11 of Supplemental Statement: Period January – June 2012***  
***Promotional activities: Los Angeles***

Travel Trade Shows/Conferences:

June 15-17 Travel Blogger Exchange, Keystone

Receptions and Presentations:

March 12 VIP Bachelor Party, Los Angeles

April 20 Best of Switzerland Media Luncheon, Los Angeles

June 19 Swiss Deluxe Hotels Media Luncheon, Los Angeles

Switzerland Tourism.

**Item 14 (a) RECEIPTS OF MONIES US - HEADQUARTERS NEW YORK**

Date: 2012	From Whom:	Purpose:	Amount in US-\$:
January	ST Zurich	Current Expenses	450.000
February	ST Zurich	do.	300.000
March	ST Zurich	do.	110.000
April	ST Zurich	do.	430.000
May	ST Zurich	do.	400.000
June	ST Zurich	do.	380.000
			<b>\$ 2.070.000</b>

January - June 2012	Swiss Partners	Participation in summer marketing program	91.093
January - June 2012	Swiss Partners	Participation in winter marketing program	60.205
January - June 2012	Swiss Partners	Participation Switzerland Incentive and Congress IT&ME Travel Show	283.587
January - June 2012	Swiss Partners	Participation in G&L marketing program	8.920
January - June 2012	Swiss Partners	Switzerland joint campaign with Key Accounts	770.785
January - June 2012	Swiss Partners	Web promotions	15.077
January - June 2012	Travel Industry Partners	Participation in various marketing programs	184.297
			<b>\$ 1.413.963</b>

July, 2012 / TJ

Switzerland Tourism.

**Item 15 (a) DISBURSEMENTS - MONIES FOR US-HEADQUARTERS  
NEW YORK**

Date payment was made	To whom payment was made	Purpose for which payment was made	Amount of payment in US \$
January - June 2012	Employees ST NYC	Salaries	712.178
		Rent/Cleaning/Heating etc.	106.606
		Office Supplies, Communications, Insurances, Hardware/Software etc.	68.926
		Promotional activities including print media, production costs, folders, fact sheets, photos, texting, translations, give-aways	703.708
		Key account management trade shows, receptions for the travel industry, seminars, give-aways	212.875
		Key media management Public relations, promotional articles, press releases and clippings, newsletters	103.616
		Internet Web promotion including Call Center	350.932
		Postage, customs duties and brokerage fees / Mailing House	92.550
		Traveling and moving expenses of staff	76.957
		<b>Total New York</b>	<b>\$ 2.428.348</b>

July, 2012 / TJ

Switzerland Tourism.

**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION  
LOS ANGELES**

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment in US\$
January - June 2012	Employees ST LAX	Salaries	116.093
		Rent/Cleaning/Heating etc.	23.875
		Office Supplies, Communications, Insurances	10.951
		<b>Total Los Angeles</b>	<b>\$ 150.919</b>
		<b>Total Disbursements New York/Los Angeles</b>	<b>\$ 2.579.266</b>

July, 2012 / TJ



***Item 15 (b) of Supplemental Statement: Period January – June 2012  
New York***

Familiarization Trips:

March 22 – 31, 2012	Amex eLearning program. Familiarization trip to Zurich, Interlaken, Zermatt, and Lucerne
April 19 - 23, 2012	Ovation Meeting Trophy (Lucerne, Interlaken, Zermatt, Zürich)
June 8 – 15, 2012	AAA FAM trip to Lucerne, Engadin, Zermatt, Zurich

Media Group Trips:

January 9 – 14, 2012	Gay and Lesbian Winter Fun Trip, Arosa & Zurich
January - April, 2012	Videographer in Residence Project, all of Switzerland
May 25 - June 1, 2012	Edelweiss Inaugural Flight Trip, Fribourg, Lucerne, Interlaken
June 21 – 26, 2012	Swiss Cities Delight, Basel, Winterthur
June 24 - July 1, 2012	NBC Chicago TV Shoot, Lucerne

***Item 15 (b) of Supplemental Statement: Period January – June 2012  
Los Angeles***

Media Group Trips:

June 22 - July 1, 2012	Food & Wine Trip, St. Moritz, Crans-Montana, Bern
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Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	21.6.2012	26.6.2012		Swiss Cities Delights	4	8 Days	Zurich_Region Basel_Region
North America_Canada	8.3.2012	17.3.2012		Winter Active	2	15 Days	Valais_Region
North America	9.1.2012	14.1.2012		Winter Fun for Gay & Lesbian	3	8 Days	Graubünden Central_Switzerland Zurich_Region
North America	21.6.2012	29.6.2012	Media	Ricola Food & Wine Trip	9	15 Days	
North America	29.1.2012	30.4.2012	Media	SDH Videographer in Residence	7	8 Days	Bernese_Oberland Graubünden Zurich_Region
North America_Canada	13.1.2012	24.1.2012	Media	Reader trip Zermatt	2	15 Days	Valais_Region
North America	12.2.2012	20.2.2012	Media	Winter, Wellness and Food in the Valais	1	15 Days	Valais_Region
North America	23.1.2012	7.2.2012	Trade	Wonderful Winterland Matterhorn Region	1	15 Days	Valais_Region
North America	20.1.2012	29.1.2012	Media	AFAR discovers Swiss Winter & Nomads	1	15 Days	Valais_Region Zurich_Region

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# Trip Reports. (all)

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Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	6.3.2012	16.3.2012	Media	Basel Jewellery Fair & Swiss Luxury Lifestyle	1	15 Days	
North America	28.1.2012	5.2.2012	Media	Swiss Winter Deals	1	8 Days	Valais_Region Graubünden Zurich_Region
North America	5.3.2012	14.3.2012		Swiss Winter Adventures	1	15 Days	Valais_Region Zurich_Region Graubünden
North America	10.1.2012	29.1.2012	Media	Lauberhorn	1	15 Days	Jungfrauregion
North America_Can ada	27.3.2012	31.3.2012	Media	Another face of Basel (Lucerne and Zurich)	2	8 Days	Basel_Region Zurich_Region
North America	16.1.2012	28.1.2012	Media	Verbier Article in Ski Skiing Magazine	2	15 Days	Valais_Region
North America	15.1.2012	29.1.2012	Media	Jungfrau Region	2	15 Days	
North America	23.4.2012	2.5.2012	Media	The Undiscovered Switzerland	1	15 Days	Zurich_Region Eastern_Switzerla nd
North America	29.1.2012	1.2.2012	Media	Winter Stories in Zermatt	1	4 Days	Graubünden Valais_Region

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# Trip Reports. (all)

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Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	29.1.2012	12.2.2012	Media	Patagonis Ad Campaign and winter feature articles on Central Switzerland	2	15 Days	Central_Switzerland Bernese_Oberland
North America	3.2.2012	10.2.2012		Sweepstake: Friends of Aiglon College	2	8 Days	
North America	3.3.2012	10.3.2012		Sweepstake: SCCC Gala Dinner Dance 2011	2	8 Days	
North America_Canada	19.4.2012	22.4.2012		1st Ovation Trophy	28	8 Days	Central_Switzerland Bernese_Oberland Valais_Region
North America	26.3.2012	2.4.2012		Sweepstake: Passages of Distinction 2011	2	8 Days	
North America	22.2.2012	29.2.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
North America	24.2.2012	1.3.2012		GLAAD Sweepstake 2011	2	8 Days	Bernese_Oberland
North America	9.5.2012	16.5.2012		Sweepstake: WRTA Farewell Dinner 2010	2	8 Days	
North America_Canada	10.5.2012	16.5.2012	Trade	STS VIP fam trip 2012	1	8 Days	Central_Switzerland Ticino Bernese_Oberland

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# Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	23.3.2012	26.3.2012	Media	In Search of Dickens' Swiss Steps 1	1	4 Days	Lake_Geneva_Region Zurich_Region
North America	1.3.2012	16.3.2012		Sweepstake: Passages of distinction 2011	2	4 Days	
North America_Canada	12.3.2012	30.3.2012	Trade	Tour Chanteclerc / Ski de Plaisir Filming Support of Impulse Program Canada	3	Flexi4	Bernese_Oberland Jungfrauregion
North America_Canada	20.4.2012	27.4.2012	Media	City Discoveries	2	8 Days	Ticino Zurich_Region Lake_Geneva_Region
North America	10.5.2012	21.5.2012		Basel Blaues Wunder and additional trips for BargainTravelEurope.com	1	15 Days	Basel_Region Jungfrauregion NE/_JU/_JB
North America	19.5.2012	4.6.2012		Made in Switzerland	1	8 Days	Valais_Region Central_Switzerland Ticino
North America	20.4.2012	27.4.2012		Sweepstake: GLESN Awards Dinner	4	8 Days	
North America_Canada	28.4.2012	2.5.2012	Media	Grand Tour Revisited: Geneva	1	Flexi3	Genève
North America_Canada	30.5.2012	5.6.2012	Media	Swiss Watch Watching	1	8 Days	Genève Zurich_Region Lake_Geneva_Region

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# Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	9.4.2012	11.4.2012	Media	Zurich on a Budget	2	Flexi3	Zurich_Region
North America	6.4.2012	5.6.2012	Media	Switzerland on Ski, Bike and Rails 2	15 Days		Valais_Region Zurich_Region Swiss_Mittelland Jungfrauregion Bernese_Oberland Central_Switzerland
North America_Canada	17.5.2012	21.5.2012	Media	Discovering Glion/Vevey	1	8 Days	Lake_Geneva_Region
North America	8.4.2012	15.4.2012		Sweepstake: OC Concept Store - Switzerland Night 2011	2	8 Days	
North America	7.5.2012	21.5.2012	Trade	Fam trip Wildland adventures	3	15 Days	Genève Lake_Geneva_Region Bernese_Oberland Valais_Region Ticino
North America_Canada	3.5.2012	29.6.2012	Media	Wandering Through	1	Flexi3	
North America	11.5.2012	18.5.2012		Golf Swiss Canadian Chamber of Commerce Montreal	2	8 Days	
North America	7.5.2012	15.5.2012	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	23.5.2012	30.5.2012	Media	Explore Zurich and the Lake Zurich Region	1	8 Days	

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# Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	4.6.2012	13.4.2012	Trade	Moments Suisses	1	8 Days	Central_Switzerland Eastern_Switzerland Ticino Lake_Geneva_Region
North America	9.6.2012	15.6.2012	Trade	AAA South / Edelweiss FAM trip	16	8 Days	Central_Switzerland Graubünden Valais_Region Zurich_Region
North America	25.5.2012	1.6.2012	Media	Inaugural Edelweiss Trip	8	15 Days	Fribourg Zurich_Region Jungfrauregion Central_Switzerland
North America_Canada	22.5.2012	31.5.2012	Media	Historic sites and scenic trains	2	15 Days	
North America	16.6.2012	23.6.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
North America	2.6.2012	8.6.2012	Media	Ferientag 2012 Zurich	1	8 Days	Zurich_Region
North America	20.5.2012	21.5.2012	Media	Discovers Zurich Historical/Trendy 1 and Artsy Sides		Flexi3	Zurich_Region
North America	18.5.2012	24.5.2012	Trade	Yearly Swiss Pass Switzerland Specialists	1	8 Days	
North America	25.6.2012	27.6.2012	Media	Explore Zurich's Design & Lifestyle Side	2	Flexi3	Zurich_Region